

SAWBRIDGEWORTH TOWN COUNCIL

ECONOMIC DEVELOPMENT & SAWBRIDGEWORTH TOWN ACTION PLAN COMMITTEE

Minutes

of the meeting of the Economic Development and STAP Committee held at the Council Offices, Sayesbury Manor, Bell Street, Sawbridgeworth at 20:00 on **Monday 13 January 2020**.

Those present

Cllr Angela Alder
Cllr Ruth Buckmaster
Cllr Craig Chester

Cllr Dinesh Patel
Cllr David Royle
Cllr John Burmicz (*ex officio*)

In attendance:

4 members of the public
R Bowran – Town Clerk

J Sargent – Town Projects Manager

E 19/29 APOLOGIES FOR ABSENCE

There were no apologies for absence

E 19/30 PUBLIC FORUM

There were no representations from members of the public on matters within the remit of the ED & STAP Committee.

E 19/31 DECLARATIONS OF INTEREST

There were no Declarations of Pecuniary Interest by Members

E 19/32 MINUTES

Resolved: To approve as a correct record the minutes of the Committee Meeting held on 09 September 2019 (E02)

Noted: The record of the inquorate meeting scheduled for 11 November 2019 (E03). Cllr R Buckmaster wanted it recorded that she had advised that she would be late for the meeting and therefore it should not be recorded that she was absent.

E 19/33 ECONOMIC DEVELOPMENT

To review proposals for promoting economic development.

- Weekly market as a destination.
 - Town Projects Manager reported on-going research
 - That the council had joined NASMA for support
 - That the market was projected to start in late spring
 - That a sum of £2,000 would be needed for branding the initiative
 - That in line with the vision set out by the Herts Forward conference, the market would establish the town as a “destination”
- Support from EHDC
 - Clerk was set the task of securing financial support from EHDC in line with the District Plan 2018 objective of supporting economic vibrancy initiatives.
- Town Green
 - Clerk reported that a grant application had been made for the second round of Pocket Park development and had received the support of EHDC

in the application

E 19/34 TOWN ACTION PLAN

To initiate the preparation of a third Town Action Plan to cover the years 2020 to 2024.

Members had received and noted a report on the SurveyMonkey poll carried out between 11 December 2019 and 04 January 2020.

The consultation morning held on Saturday 11 January 2020 was well attended and the Clerk produced a listing of all the comments and suggestions made on post-it notes during the session.

It was agreed that the SurveyMonkey poll would be left unchanged and would be closed at the end of January.

It was agreed that the consultation should be extended to the town's schools. It was also agreed that future meetings should be publicised on the Sawbridgeworth Facebook pages.

It was agreed a draft action plan should be prepared by the end of February and opened to public consultation in advance of publishing a final version at the Annual Town Meeting.

Cllr Royle said he would circulate a draft format that might be appropriate for publishing and monitoring progress against the agreed plan.

E 19/35 NEW RESIDENTS WELCOME PACK

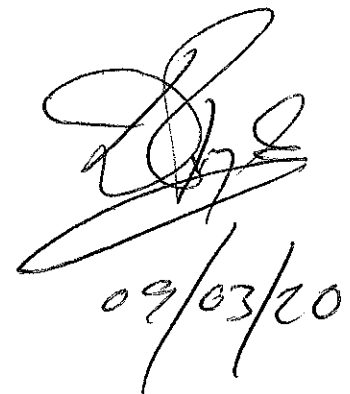
To consider the publication of a new residents' welcome pack. It was agreed that multiple efforts by various bodies should be co-ordinated by the town council.

Clerk was asked to contact the three developers of SAWB's 2, 3 and 4 to understand their approach to welcoming new home owners and to seek financial support in producing a "Welcome Pack"

E 19/36 ITEMS FOR FUTURE AGENDAS

There were no items proposed for inclusion on future agendas.

Meeting Closed at 20:50



Handwritten signature and date: 09/03/20